

Press Release

14 December 2020

Alena Weibel to become new Axpo communications head in 2021

Alena Weibel (33), until now the Deputy Head of Corporate Communications & Public Affairs, will assume responsibility for communications at Axpo over the course of 2021. Rainer Meier (62), who has led the department for 15 years, will be handing over additional management functions to Alena Weibel from 1 January. The complete handover is scheduled for 1 August 2021.

Alena Weibel joined Axpo in 2018 and is responsible for the company's political and media work. She previously served as Head of Political Affairs at the Swiss Bankers Association. She studied at the universities of Bern and Basel, majoring in macroeconomics, international trade, growth and the environment. Alena Weibel: 'The world of energy is faced with challenges concerning its future. We have to ensure that our work in Corporate Communications and Public Affairs is consistently focused on helping to shape this transformation and successfully positioning Axpo as a sustainable, innovative company in the minds of the public.'

Christoph Brand, CEO of Axpo Holding AG: 'With Alena Weibel, I am very glad that we have a young, committed and ambitious colleague in this role. I have come to know Alena Weibel as an extremely competent communicator with outstanding management skills and I look forward to working with her in this important management function. She and her team will be front and centre in helping Axpo to implement its recently adjusted corporate strategy.'

The seamless handover of this management role also secures the existing expertise within Axpo and provides the best conditions for the ongoing development of Corporate Communications & Public Affairs. CEO Christoph Brand: 'Following his highly successful time as Head of Communications, Rainer Meier has put together an ideal solution for his succession and can now carry it out. At the same time, he will continue to support Axpo with important issues. For this we are very grateful to him.'

About Axpo:

Axpo is Switzerland's largest producer of renewable energy and an international leader in energy trading and the marketing of solar and wind power. 5000 employees combine experience and expertise with a passion for innovation. Axpo develops innovative energy solutions for its customers in 30 countries in Europe, North America and Asia based on state-of-the-art technologies.

Further information

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